



# Corporate Sponsorship Program



**Season 30  
2018 - 2019**



The Capital City Men's Chorus has been entertaining audiences for 30 years in central Texas.

Aligning your company with the Capital City Men's Chorus will have many benefits in line with your own company goals. In addition to demonstrating your corporate commitment to equality, you will be associated with an organization that:

- has had a reputation for excellence for a generation
- has demonstrated stability and permanence in the community
- has a commitment to community engagement
- has a loyal audience base

**And partnering with the us THIS YEAR is especially exciting!**

- Anniversary years have always generated additional community interest
- We will be welcoming a new artistic director this year, which is generating extra excitement
- We have experienced a 35% growth in our active singers this year, which will translate into additional audience members
- We will be premiering a new work by Tony-nominated composer Andrew Lipa which will attract an even larger audience pool



# Season Presenting Partner

\$6,000 and up

- Presenting sponsor for all season shows and February Cabaret
- Named as Sponsor in all CCMC press releases
- Recognition from stage at all performances of CCMC shows and Cabaret
- Mentions on Twitter and Facebook posts related to selected shows
- Four (4) e-blasts to CCMC email list
- Full page advertisement spread in playbill for all CCMC season shows
- Four (4) tickets to each of the three CCMC shows

## COMPANY NAME/LOGO RECOGNITION IN THE FOLLOWING AREAS

- Home page of CCMC website
- All CCMC promotional e-blasts
- All CCMC promotional print literature, including postcards, posters and flyers

# Show Presenting Partner

\$3,000 - \$5,999

- Presenting sponsor for one show
- Recognition from stage at all performances of chosen CCMC show
- Named as show sponsor in CCMC press releases
- Mentioned on Twitter and Facebook posts related to selected concerts
- Full page advertisement spread in playbill all shows during the season
- Six (6) tickets to sponsored show

## COMPANY NAME/LOGO RECOGNITION IN THE FOLLOWING AREAS

- Home page of CCMC website
- Select CCMC season promotional e-blasts
- Select CCMC promotional print literature, including postcards, posters and flyers



# Premier Partner

\$1,500 - \$2,999

- Recognition from stage at a performance
- Listing in press releases as a sponsor
- Half-page advertisement in playbill for all three shows
- Two (2) tickets to all season shows

## COMPANY NAME/LOGO RECOGNITION IN THE FOLLOWING AREAS

- Home page of CCMC website

# Supporting Partner

\$750 - \$1,499

- Half page advertisement in all season concert programs
- Four (4) tickets to a CCMC season show

COMPANY NAME/LOGO RECOGNITION IN THE FOLLOWING AREAS

- Sponsors page of ACMC website